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Live action mario kart race houston

Anyone who has played both Mario Kart and ever been tailgated on the highway has probably wished they could drop a banana peel or fire a red shell at their fellow motorists. Unfortunately, however, Mario Kart is a game that can only be played on Nintendo devices—there is no glowing star in the real world that will make someone's car invincible. Pennzoil, however, has brought the next best thing to SXSW: its version of live-action Mario Kart. Brought to life at the Palmer Events Center in Austin by JWT Atlanta, Coyne PR, and MediaCom ESP, the experience doesn't grant anyone invincibility or banana peels, but it gives racers the ability to get into go-karts, race through a track laced with power-ups that they pick up by driving over them-RFID chips on either side of the cars detect when a driver has hit the target-and then experience a related boost of speed , edge over opponents, or other Nintendo-like perks. Chris Hayek, Global Brand Director at Shell, explains that to launch the new Pennzoil Platinum product, they wanted to reach people in a different way. It's an innovative engine oil-it's the first-of-its-kind engine oil made from natural gas, he says. So what we said was, Give me a Super Bowl-like idea. Judging by the ever-snaking lines outside the Palmer Event Center—which is a part of SXSW that is fully open to the general public-live-action Mario Kart is a Super Bowl-caliber hit. While Pennzoil isn't necessarily an intuitive brand to have a big presence at SXSW, it makes sense for a few reasons: The product is one that anyone with a car can use, so opening up to a wider-than-normal SXSW crowd with a fun concept is a good idea. And, more generally, JWT Creative Director Jeremy Jones says that at SXSW fits in with the idea behind Pennzoil Platinum. You wouldn't expect to be an engine oil brand at South-By, but we felt like it was a great place because we were launching a product, says Jones. This is where startups come to launch new technology. We thought, We have a pretty big technology story. Why can't we be here? The winding lines of future live-action Mario Kart drivers probably agree. Mario Kart is one of Nintendo's strongest franchise with titles available for almost every Nintendo console and handheld released in the past two decades and sold more than 100 million copies - but Nintendo is eyeing a much bigger potential audience by bringing Mario Kart to mobile phones. When Mario Kart Tour was first announced more than a year ago, the online reactions were a mixed bag. Some people were rightly hyped about the prospect of playing Mario Kart on their phone, while others were concerned about how a free-to-play Mario Kart could be bogged down with micro-transactions. Now that the closed Android beta for Mario Kart Tour has begun, we're starting to see screenshots and video clips leaking from cheeky beta-betasters that violate the rules of the beta beta. Along with those leaks, we have a number of other from around the tech news industry to get a feel for what Nintendo has brought to the table. Mario Kart Tour is a free-to-play kart racer currently being tested in Japan and the US. Familiar gameplay is fun and charming and all your favorite Mario Kart characters, carts and courses included – although most things are hidden in the game's loot box-like reward system. Designed to be played with simplified, one-handed controls - similar to Super Mario Run. Since I haven't had a chance to check out the beta firsthand, I've looked around for a cheeky testers willing to post some gameplay footage. The above video was provided by TonesqueTech and offers an unedamned look at playback through the first three tracks. Mario Kart Tour is designed to hold your phone in one hand, with automatic acceleration and swipe control to rotate. The core gameplay remains intact, with item boxes randomly delivering you power-ups on the track, and there seems to be a complete roster of recurring characters to unlock and play like. Ethan Gach of Kotaku writes that while gameplay is fun and does a good job of adapting the franchise for smartphones the current state of the reward system bogs the game down: Nintendo has found huge success using the free-to-play with in-app purchases model with Fire Emblem Heroes reportedly generating almost \$500 million in revenue on its own , so the prospect of milking a premiere franchise like Mario Kart with the same model is an obvious move. Nothing we've seen or read so far has been set in stone, like the nature of beta testing. The Verge mentions in their early look the beta that along with the stars, green gem, and coin currency systems, the game also includes an endurance system using hearts that deplete every 15 minutes and can apparently be topped up with in-app purchases. Having only seen second-hand gameplay footage and first impressions from other game journalists, it honestly feels like Mario Kart Tour is shaping up to be a Dry Bones shell of what a Mario Kart game is supposed to be. It seems that the loot box system will wipe you mindlessly through each race just grinding to earn enough coins or gems to get another chance at unlocking the one character you actually want to play as. These gameplay limitations feel especially weird considering that this is the same franchise that lets up to eight people wirelessly connect to just one cartridge with the Nintendo DS. Of course I try not to judge a game that is still in the early beta testing phase. The game is expected to see a wide release sometime this summer, and hopefully by then we'll take a clearer look at the game modes and mechanics - because if the core gameplay is fun and maintains the reputation of the series, the nostalgia factor could only make Mario Kart Tour one of the biggest games of 2019. Get the most out of your Android gaming experience A great Bluetooth controller for use with Android games that provide gamepad support also includes a wireless USB dongle for gaming on PCs. Highly recommended! This battery pack from Vente is so often recommended because it is so compact and convenient. You get a built-in USB-C cord, built-in ac-prong for charging the device and a battery capacity of 6000mAh. Of all the phone mounts and kickstands we have tested, the most consistently reliable and sturdy is the original Spigen Style Ring. It also has a minimalist crochet mount for your car's dashboard. We can earn a commission for purchases through our links. Learn more. Hori makes two different Mario Kart racing wheels. One wheel is the standard model, the other is a luxury version. The wheels also come with foot pedals. These accessories work with Nintendo Switch and PC. The wheels are currently available for pre-order at Play-Asia. They release in Japan in November. We don't know if or when these wheels will make it to the Western Hemisphere. Hori, an accessory maker known for making several officially licensed Nintendo Switch products, has revealed that they make Mario Kart 8 Racing Wheels. There are two different wheels and they both come with pedals. One wheel is simpler and is called the standard model, while the other wheel still has a number of buttons and seems to be more of a luxury version. They are listed for pre-order on Play-Asia. So far, these accessories have only been announced for a November release in Japan, but we hope they make their way to other parts of the world soon. However, there is no guarantee that they will come to the US. These wheels are expected to work with both the Nintendo Switch and PC. We don't know if this is just to increase their compatibility and make them more likely to get bought, or if Nintendo is planning on releasing something for PC. Since the official name for these wheel controllers includes Mario Kart 8 in the title, we will not assume that this hints at a new Mario Kart 9 game coming soon, although it could still be a possibility. Mario Kart 8 originally came out in 2014 for the Wii U, making Mario Kart 8 Deluxe more of a reissue for Switch. Since it's been five years since the last game was released, it looks like we're getting a new entry in the series. I think we'll just have to wait and see what happens. Fun multiplayer racing Mario Kart 8 Deluxe is a staple for most Switch owners. There is a huge number of characters to choose from and the game can support up to eight players at once. Join the cartoony action and use items to win every race. We can earn a commission for purchases through our links. Learn more. Get ready to live out all your childhood dreams: a Mario Kart-like racetrack opens in Niagara Falls. Drivers on the multi-level track, called the Niagara Speedway, will send a 40 feet in the air before going back down a undulating track and making a sharp turn on a formula racing-style track. Although it has no ties to Mario Kart, Kart. The popular Nintendo game will feel like they are in a real-life version as they race through a series of twists, turns, and bumps at the exciting Niagara Speedway. The elevated roller coaster is the first of its kind in Canada, according to HOCO marketing director Joel Noden, and the largest of its kind in North America, spanning about a third of a mile. Related: Now You Can Take a 12-minute Flight From Toronto to Niagara Falls The track is part of a larger project the company started construction on back in 2015, with the goal of providing more entertainment options to travelers heading to Niagara Falls. The new attractions will be located where a Comfort Inn once stood. We looked at it and thought, really, there's no shortage of hotels in the Niagara Falls, but we thought there was a shortage of things to do once you're done with the falls. Needs told Travel + Leisure. Now, in addition to the track, visitors can look forward to a 4-D motion-theater zombie attack ride that puts them in the midst of a zombie apocalypse and a new arcade filled with 400 games. They also find a renovated Ripley's Believe It or Not! museum and a second arcade with 150 additional games. Construction on the track is expected to be completed this fall, and HOCO hopes to open the attraction to the public in April 2018, weather permitting. Allows.

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